

Digital Reporting in a tech-driven future

FINCOM Symposium 2021

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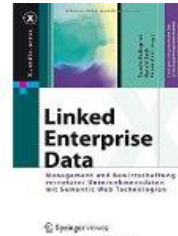
Introduction

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& innovation



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Areas of expertise: Information
Economics, Data Science, Semantic
Technologies, Web Technologies



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Next Tech im Digital Reporting

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The Reporting Times

DIE ZEITUNG DES CENTER FOR CORPORATE REPORTING



REPORTING
ROBOTS AND AI

TECHNOLOGISCHES VERSTÄNDNIS WIRD ZUR NEUEN

Schlüsselkompetenz

Digital Reporting – „Das Reporting der Zukunft ist FACT!“

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Digital Reporting

Fast & Flexible

Autonomous

Connected

Tailored

© Horváth & Partner



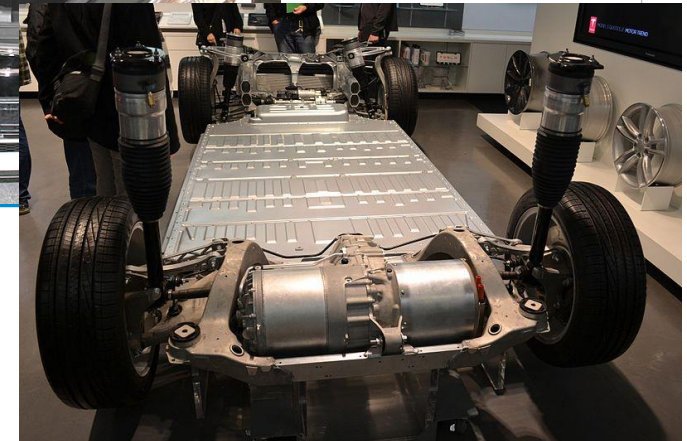
easy to use



Story telling
to user need

Real time & AI
selected topics

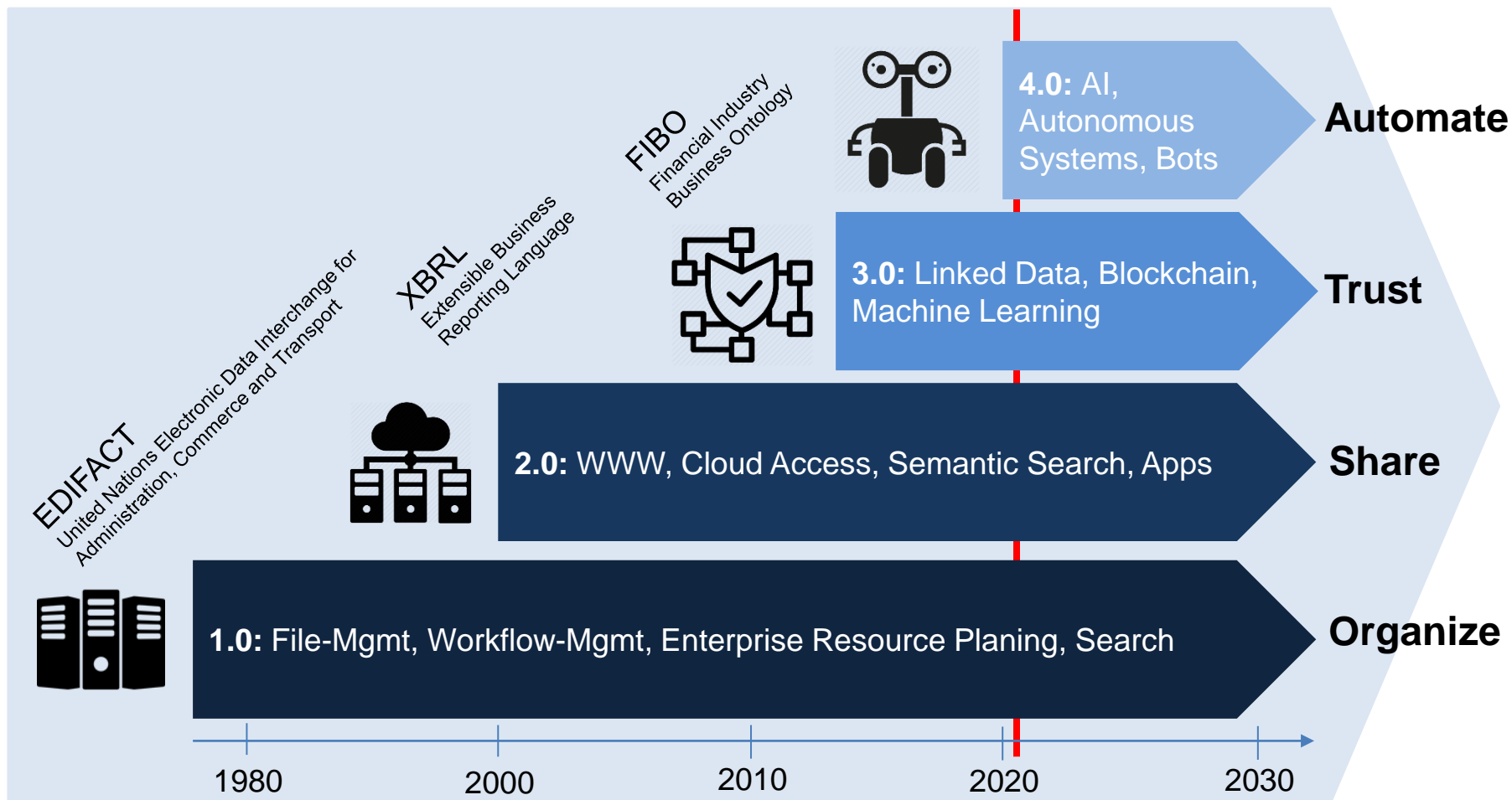
Automated proposal for standard
solutions



Source: Tobias, S., 2021. Digital Reporting – Durch Digitalisierung das Reporting verbessern [WWW Document]. Horváth & Partners Management Consultants. URL <https://www.horvath-partners.com/de/expertise/controlling/management-reporting/digital-reporting-from-data-to-insights/> (accessed 6.9.21). Tesla images are provided under open licenses.

Digital Reporting – Tech Support

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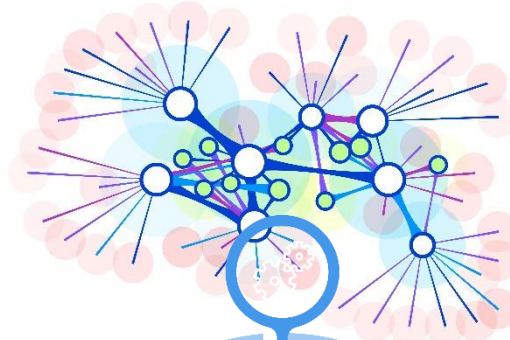
Digital Reporting – Core Technologies

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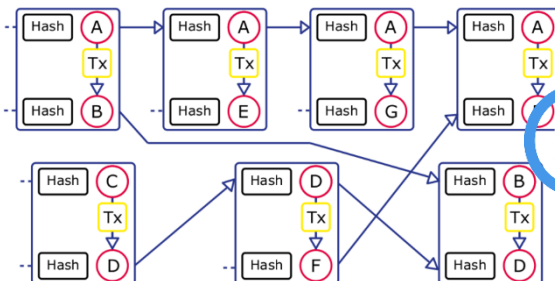
Computational Semantics

- Natural Language Processing
- Knowledge Graphs
- Data Integration



- Trusted Documents & Workflows
- Smart Contracts / Notary
- Legal Compliance

Blockchain



AI

Agents (Bots)
Nat. Lang. Gen.
Analytics

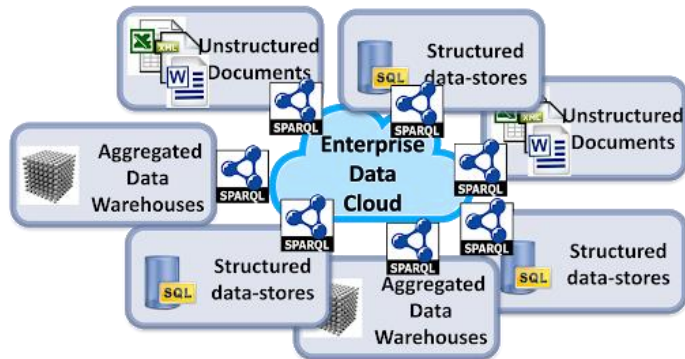
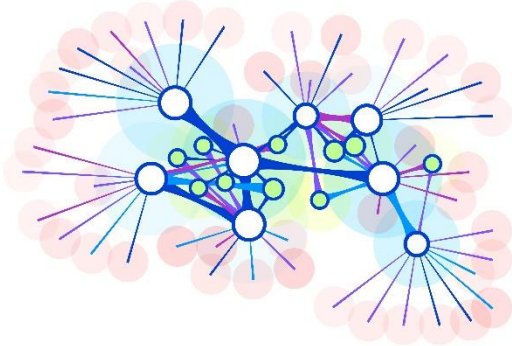
- Classification
- Patterns & Profiles
- Knowledge Discovery

Machine Learning



Semantics – Representing knowledge

Computational Semantics



- **Natural Language Processing**

... understanding the contents of documents, including the contextual nuances of the language within them.

- Speech Act Analysis
- Sentiment Detection

- **Knowledge Graphs:**

... store interlinked descriptions of entities – objects, events, situations or abstract concepts – with semantics.

- Knowledge Modelling / Maps
- Logic Models / Reasoning over Data

- **Semantic Data Integration:**

... combining data residing in different sources and providing users with a unified view of them.

- Knowledge Portals
- Linked Enterprise Data

Analytics – Performing knowledge discovery

Machine Learning



- **Classification**

... the process in which ideas and objects are recognized, differentiated and understood.

- Master Data Management
- Activity-based Analysis

- **Pattern Recognition / Detection**

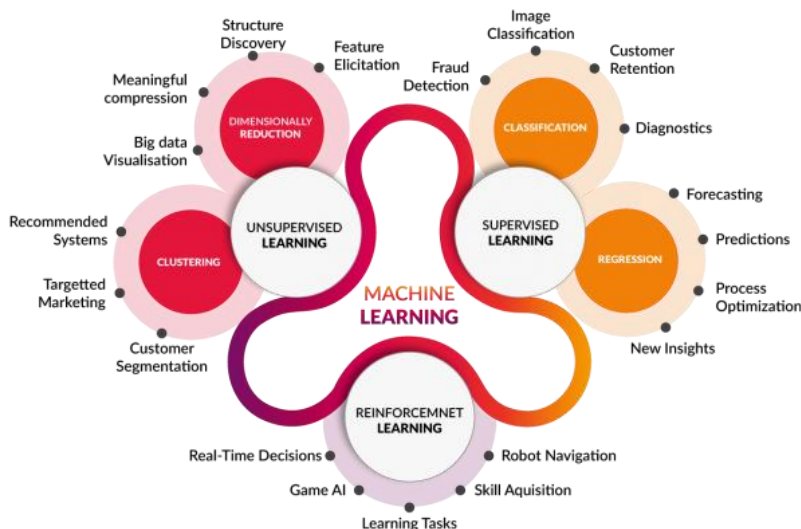
... automated recognition of patterns and regularities in data.

- Structural Patterns
- Behavioural Patterns

- **Knowledge Discovery**

... extracting and discovering patterns in large data sets involving methods at the intersection of machine learning, statistics, and database systems.

- Cross-domain querying of distributed data
- Implicit Search
- Simulation / Digital Twins



Blockchain – Building distributed trust via protocols

Blockchain

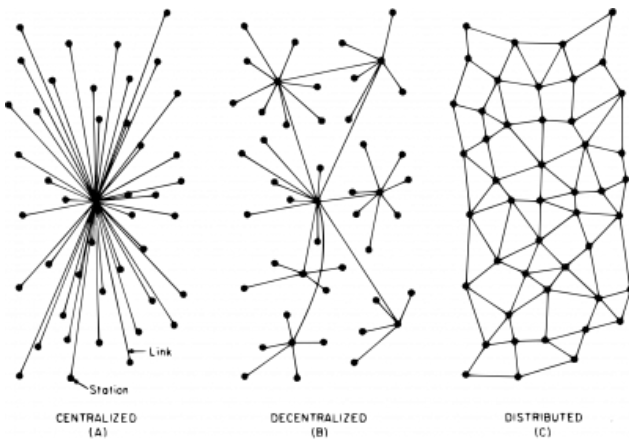
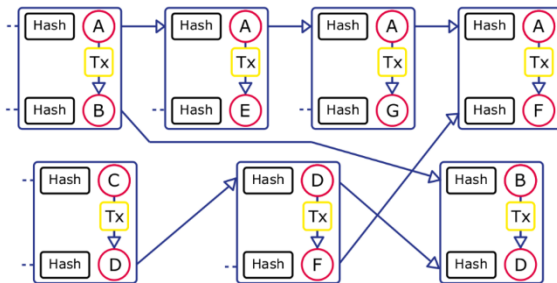


FIG. 1 – Centralized, Decentralized and Distributed Networks

- **Trust in Distributed Documents & Workflows**

... the generation of trusted authorities or user trust through cryptography and distributed ledger protocols.

- Distributed Ledgers
- Secure Collaborative Workspace

- **Smart Contracting / Notary**

... is used to automate the execution of an agreement so that all participants can be immediately certain of the outcome, without any intermediary's involvement or time loss.

- Autonomous (Legal) Agents
- Accelerated transaction processing

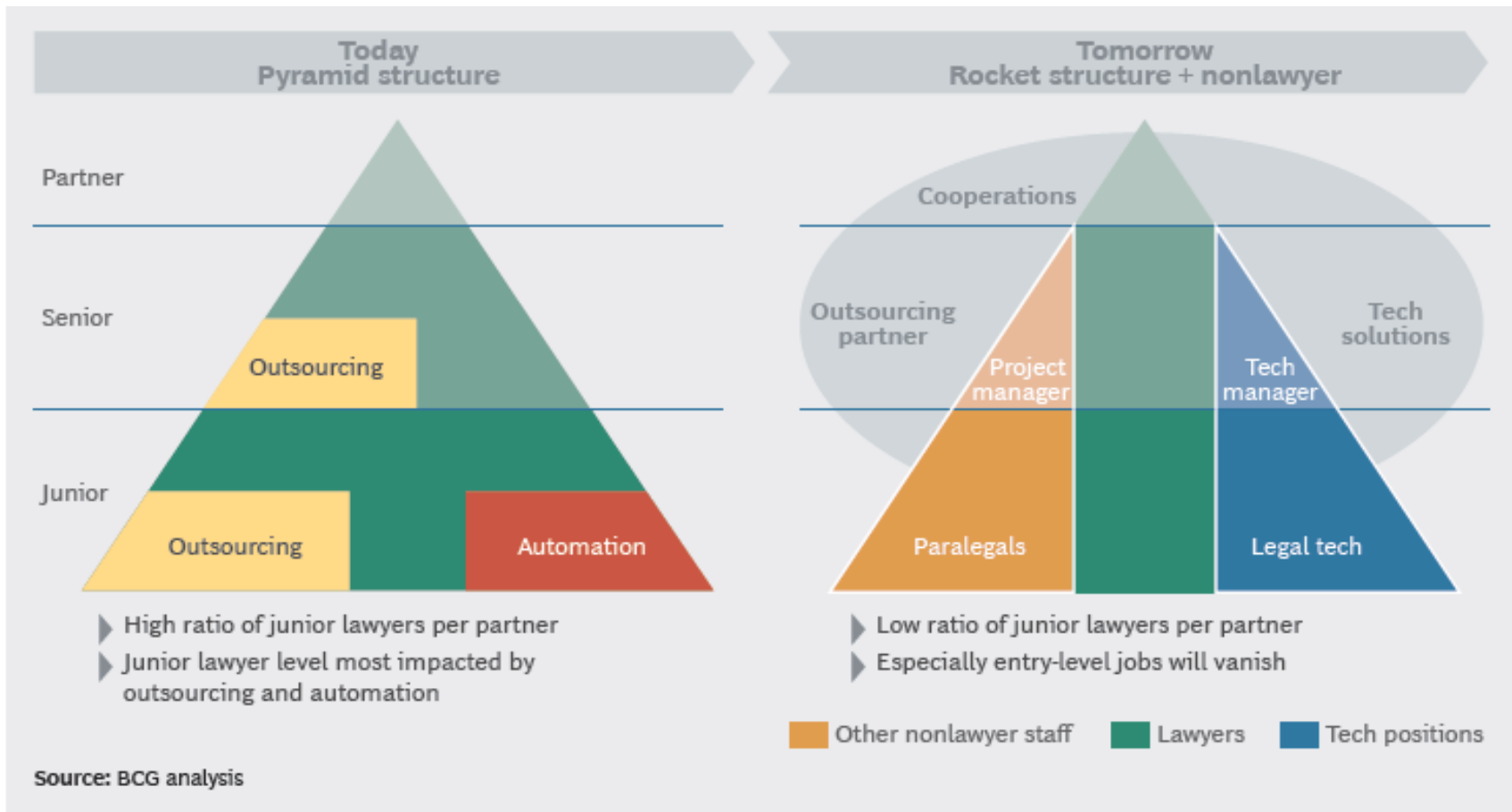
- **Governance, risk and compliance management (GRC)**

... a management discipline that takes an integrated firm-wide approach to meeting external and/or internal guidelines set for each activity.

- Reduction of Security Costs
- Reduction of Compliance Costs

Implications – Learnings from LegalTech (→ replace lawyer with expert)

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Take away_(s)

Digital Reporting in 2030, maybe 2025 ...

- **needs data** — trusted, annotated, linked, accessible, shareable
 - **is collaborative** — ecosystem of human and non-human agents built upon compliance protocols
 - **goes beyond reporting** — from data literacy to knowledge discovery to information services
-
- Don't worry! Datafication will go by!



Cordial thanks for your attention!

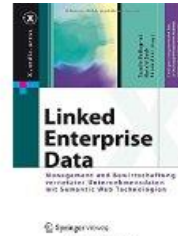
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